

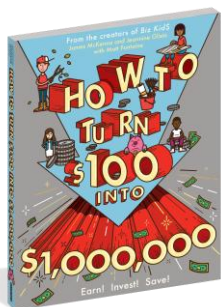


**FOR IMMEDIATE RELEASE**

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**“As you follow their plan, your interest will grow—and so will your money. Meanwhile, excuse me, I’ve got to reread a few sections.”**

**- Bill Nye the Science Guy**



## **HOW TO TURN \$100 INTO \$1,000,000: EARN! INVEST! SAVE!**

*By James McKenna and Jeannine Glista  
with Matt Fontaine*

**Coming in April, Financial Literacy Month**

Calling all wannabe millionaires! From the creators of the nationally syndicated, Emmy Award-winning public TV shows *Biz Kid\$* and *Bill Nye the Science Guy*, **HOW TO TURN \$100 INTO \$1,000,000 (Workman, April 2016, \$12.95)** is a comprehensive first guide to earning, saving, and investing money.

Written in a humorous yet informative voice that speaks directly to kids age 10 and up, *How to Turn \$100 into \$1,000,000* is the perfect book for budding entrepreneurs and young *Shark Tank* fans. It’s also the gift that every parent who wants to raise financially savvy and unspoiled children should buy for their kids.

Packed with lively illustrations, engaging infographics that make difficult concepts easy to understand, and interactive worksheets, this book is everything an aspiring millionaire needs to start small, but think big.

The skills of earning, investing, and saving money are more important now than ever before, with 17 states including financial literacy in their curriculum and 43 incorporating it in their educational standards. Chapter by chapter, *How to Turn \$100 into \$1,000,000* demonstrates how, with a little focus, patience, confidence, and knowledge, anyone can develop a Million-Dollar Mind-Set. And the best part is, it’s easy! Remember, **millionaires are people who save money, not people who spend it.**

How to develop a Million-Dollar Mind-Set:

- Open a savings account
- Commit to short-, medium-, and long-term financial goals
- Find a first job or build a successful business to earn a steady income

- Make a monthly budget—and stick to it, dude!
- Grow your money using the power of compound interest
- Start investing (with a little crash course from the experts!)

This book is sure to inspire important conversations around the dinner table and honest dialogue between parents and children about money.

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### **About the Authors**

James McKenna and Jeannine Glista, along with Erren Gottlieb and Jamie Hammond, are co-creators of Biz Kid\$, a national financial educational initiative based on the Emmy Award-winning TV series of the same name. Matt Fontaine is a writer living on Vashon Island, Washington.

Co-created and co-executive-produced by the creators of *Bill Nye the Science Guy*, the *Biz Kid\$* series is broadcast worldwide and accessible through numerous outlets. Since its premiere in 2008, the show has reached an average of 1 million viewers per episode and been seen by more than 15 million people. Biz Kid\$ has been approved as a financial education recommended resource in 16 states.

### ***How to Turn \$100 into \$1,000,000***

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