



**THE EMMY AWARD  
WINNING TV SERIES  
THAT INSPIRES KIDS TO  
MAKE AND MANAGE MONEY**



**1 MILLION+**  
VIEWERS PER EPISODE



**1 MILLION+**  
FACEBOOK VIDEO VIEWS  
SOURCE: FACEBOOK 3-SECOND VIEWS 1/2017-4/2022



**10.3 MILLION**  
PAGEVIEWS AT BIZKIDS.COM  
(SINCE 2011)



**230,000+**  
FACEBOOK FOLLOWERS  
(FIN LIT CATEGORY LEADER)



**15 MILLION**  
ENGAGED LOCALLY THRU  
CREDIT UNIONS & PTAS

## YOUR BRAND'S PARTNERSHIP SUPPORT COULD Impact a Child's Financial Future by:

- Sponsoring a podcast series targeting families and teens
- Reaching a new generation with refreshed content on platforms like TikTok and others
- Co-presenting a new online game launched in conjunction with an updated version of the best-selling book, "How To Turn \$100 Into \$1,000,000"

Check out our best-selling  
money book for kids and teens!



Since its founding in 2008, Biz Kid\$ has impacted millions of teens, parents, and teachers through a variety of financial literacy initiatives. Familiar to classrooms and homes across the country, the brand is supported by America's credit unions. Your partnership could expand Biz Kid\$' reach and spread financial literacy nationwide.

**Contact:**  
**Jeannine Glista**  
**Executive Producer**  
**Cell (530) 913-1389**  
**J9@bizkids.com**

